

The 2022 Report on Search and Detection Navigation and Guidance Systems and Equipment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers search and detection navigation and guidance systems and equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for search and detection navigation and guidance systems and equipment is 3345113. It is for this definition that aggregate latent demand estimates are derived. Search and detection navigation and guidance systems and equipment is specifically defined as follows:

3345113 Search, detection, navigation, and guidance systems and equipment

33451130 Search, detection, navigation, and guidance systems and equipment

33451131 Search, detection, navigation, and guidance systems and equipment

33451132 Search, detection, and acquisition radar systems and equipment

33451133 Tracking radar systems and equipment

33451134 Sonar search, detection, and communication equipment, and electronic warfare systems

33451135 Missile and space vehicle systems equipment

33451136 Navigation systems and equipment

3345113000 Search, detection, navigation, and guidance systems and equipment

3345113100 Search, detection, navigation, and guidance systems and equipment

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