

# The 2022 Report on Scaffolding, Shoring, and Forming for Concrete Work: World Market Segmentation by City

<https://marketpublishers.com/r/20BF32C487E0EN.html>

Date: July 2021

Pages: 508

Price: US\$ 995.00 (Single User License)

ID: 20BF32C487E0EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers scaffolding, shoring, and forming for concrete work as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for scaffolding, shoring, and forming for concrete work is 33232371. It is for this definition that aggregate latent demand estimates are derived. Scaffolding, shoring, and forming for concrete work is specifically defined as follows:

33232371 Scaffolding, shoring and forming for concrete work (iron, steel, aluminum, and all other material combinations)

3323237101 Suspended scaffolding for concrete work (including midpoint, two\_point, multilevel, boatswain chairs, etc.) (iron, steel, and aluminum)

3323237106 Access scaffolding for concrete work (including tube and coupler system, prefabricated mobil scaffolds, etc.) (iron, steel, and aluminum)

3323237111 Shoring for concrete work (including flying forms, postshores, ellis clamps, reshores, etc.) (iron, steel, and aluminum)

3323237116 Forming for concrete work (including modular, prefabricated custom design, etc.) (iron, steel, aluminum, and all other material combinations)

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