

# The 2022 Report on Sawmills: World Market Segmentation by City

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sawmills as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sawmills is 321113. It is for this definition that aggregate latent demand estimates are derived. Sawmills is specifically defined as follows:

321113 This U.S. industry comprises establishments primarily engaged in sawing dimension lumber, boards, beams, timbers, poles, ties, shingles, shakes, siding, and wood chips from logs or bolts. Sawmills may plane the rough lumber that they make with a planing machine to achieve smoothness and uniformity of size.

321113M Miscellaneous receipts

321113P Primary products

321113S Secondary products



3211131 Hardwood lumber, not edge worked, not manufactured from purchased lumber

3211133 Softwood lumber, not edge worked, not manufactured from purchased lumber

3211135 Wood chips, except field chips

3211137 Wood ties, siding, shingles, and shakes and contract sawing of logs owned by oth

321113SM Secondary products and miscellaneous receipts

32111311 Hardwood lumber, made in sawmills



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