

The 2022 Report on Sausages and Similar Products Produced in Slaughtering Plants: World Market Segmentation by City

<https://marketpublishers.com/r/2AEDF592CDCBEN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2AEDF592CDCBEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sausages and similar products produced in slaughtering plants as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sausages and similar products produced in slaughtering plants is 311611J. It is for this definition that aggregate latent demand estimates are derived. Sausages and similar products produced in slaughtering plants is specifically defined as follows:

311611J Sausages and similar products, but not canned; mitse

311611J1 Sausage and similar products, except canned, made in slaughtering plants

311611J111 Fresh sausage (pork sausage, breakfast links, etc.), except canned, made in slaughtering plants

311611J121 Dry or semidry sausage (salami, cervelat, beef jerky, pepperoni, summer sausage, pork roll, etc.), made in slaughtering plants

311611J131 Frankfurters, including wieners, except canned, made in slaughtering plants

311611J141 Other sausage, smoked or cooked (bologna, liverwurst, Polish sausage, etc.) , except canned, made in slaughtering plants

311611J151 Jellied goods and similar preparations (headcheese, meat loaves, scrapple, puddings, chili con carne, etc.), except canned, made in slaughtering plants

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