

The 2022 Report on Sausage and Similar Products Not Made in Meat Packing Plants: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sausage and similar products not made in meat packing plants as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sausage and similar products not made in meat packing plants is 3116124. It is for this definition that aggregate latent demand estimates are derived. Sausage and similar products not made in meat packing plants is specifically defined as follows:

3116124 Sausage and similar products, except canned, not made in meat packing plants

31161241 Fresh sausage (pork sausage, breakfast links etc.), except canned

31161242 Dry or semidry sausage and similar products (pepperoni, summer sausage,

etc.)

31161243 Frankfurters, including wieners, except canned, not made in meat packing plants

31161244 Other sausage, smoked or cooked, and jellied goods and similar preparations

3116124111 Fresh sausage (pork sausage, breakfast links, etc.), except canned, made from purchased carcasses

3116124221 Dry or semidry sausage (salami, cervelat, beef jerky, pepperoni, summer sausage, pork roll, etc.), made from purchased carcasses

3116124331 Frankfurters, including wieners, except canned, made from purchased carcasses

3116124441 Other sausage, smoked or cooked (bologna, liverwurst, Polish sausage, etc.) , except canned, made from purchased carcasses

3116124451 Jellied goods and similar preparations (headcheese, meat loaves, scrapple, puddings, chili con carne, etc.), except canned, made from purchased carcasses

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