

# The 2022 Report on Sandwiches Made from Bread Sold in Bulk and Packages Not Frozen or Canned: World Market Segmentation by City

<https://marketpublishers.com/r/2EE127925E42EN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2EE127925E42EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sandwiches made from bread sold in bulk and packages not frozen or canned as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sandwiches made from bread sold in bulk and packages not frozen or canned is 31199102. It is for this definition that aggregate latent demand estimates are derived. Sandwiches made from bread sold in bulk and packages not frozen or canned is specifically defined as follows:

31199102 Sandwiches, made from bread, sold in bulk or packages, not frozen or canned

3119910221 Sandwiches, made from bread, sold in bulk or packages, not frozen or canned

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