

The 2022 Report on Salted, Roasted, Cooked, and Blanched Nuts and Seeds: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers salted, roasted, cooked, and blanched nuts and seeds as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for salted, roasted, cooked, and blanched nuts and seeds is 3119111. It is for this definition that aggregate latent demand estimates are derived. Salted, roasted, cooked, and blanched nuts and seeds is specifically defined as follows:

3119111 Nuts and seeds (salted, roasted, cooked, or blanched)

31191111 Processed nuts, sold in bulk

31191112 Canned nuts

31191113 Other packaged nuts, and all seeds

31191113A1 Seeds (sunflower, pumpkin, etc.) (salted, roasted, cooked, or blanched)

3119111111 Peanuts (salted, roasted, cooked, or blanched), shipped separately, sold in bulk

3119111121 Mixed nuts (salted, roasted, cooked, or blanched), including 4 varieties or more, sold in bulk

3119111131 Other nuts (salted, roasted, cooked, or blanched), shipped separately or with 3 varieties or less, sold in bulk

3119111241 Canned peanuts (salted, roasted, cooked, or blanched), shipped separately

3119111251 Canned mixed nuts (salted, roasted, cooked, or blanched), including 4 varieties or more

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