

The 2022 Report on Rubber Druggist and Medical Sundries Excluding Household Gloves: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rubber druggist and medical sundries excluding household gloves as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rubber druggist and medical sundries excluding household gloves is 326299A. It is for this definition that aggregate latent demand estimates are derived. Rubber druggist and medical sundries excluding household gloves is specifically defined as follows:

326299A RUBBER DRUGGIST AND MEDICAL SUNDRIES, EXCLUDING HOUSEHOLD GLOVES

326299A1 Rubber druggist and medical sundries, excluding household gloves

326299A131 Rubber nipples and pacifiers

326299A181 Other rubber druggist and medical sundries (including diaphragms, prophylactics, ice bags, caps, water bottles, fountain syringes, and combinations)

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