

# The 2022 Report on Rough and Surfaced, Cut-to-Size, and Semi- and Fully-Machined Hardwood Industrial Cut Stock: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rough and surfaced, cut-to-size, and semi- and fully-machined hardwood industrial cut stock ready for assembly as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rough and surfaced, cut-to-size, and semi- and fully-machined hardwood industrial cut stock ready for assembly is 32191264. It is for this definition that aggregate latent demand estimates are derived. Rough and surfaced, cut-to-size, and semi- and fully-machined hardwood industrial cut stock ready for assembly is specifically defined as follows:

32191264 Hardwood industrial cut stock, rough or surfaced, cut to size and semi and fully machined, ready for assembly

3219126441 Hardwood industrial cut stock, rough or surfaced, cut to size

3219126449 Hardwood industrial cut stock, semi and fully machined, ready for assembly

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