

The 2022 Report on Rotary Oil Field and Gas Field Drilling Machinery and Parts: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rotary oil field and gas field drilling machinery and parts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rotary oil field and gas field drilling machinery and parts is 3331321. It is for this definition that aggregate latent demand estimates are derived. Rotary oil field and gas field drilling machinery and parts is specifically defined as follows:

3331321 Rotary oil field and gas field drilling machinery and parts

33313211 Rotary drilling surface equipment

33313212 Parts for rotary oil and gas field drilling equipment, sold separately (except for portable drilling rigs)

33313214 Rotary drilling subsurface equipment

33313216 Parts for rotary drilling equipment, sold separately, except for drilling rigs

333132112 Drawworks and accessories

333132115 Elevators, spiders, slips, hooks, links, connectors

333132117 Well control equipment (blow-out preventers)

333132121 Other rotary drill. surface equip.,incl Kelly joints,rotary tables,crown/trav.bl

333132141 Bits

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