

The 2022 Report on Rotary Drilling Surface Equipment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rotary drilling surface equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rotary drilling surface equipment is 33313211. It is for this definition that aggregate latent demand estimates are derived. Rotary drilling surface equipment is specifically defined as follows:

33313211 Rotary drilling surface equipment

333132112 Drawworks and accessories

333132115 Elevators, spiders, slips, hooks, links, connectors

333132117 Well control equipment (blow-out preventers)

3331321101 Rotary drilling surface equipment for blocks, crown, traveling, draw works

and accessories (including rotary tables)

3331321106 Rotary oil and gas field surface drilling elevators, spiders, slips, hooks, links, and connectors

3331321111 Rotary drilling surface equipment, for swivels and accessories

3331321116 Rotary oil and gas field surface drilling well control equipment (blow_out preventers, etc.)

3331321122 Other rotary oil and gas field surface drilling machinery and equipment, including kelly joints

3331321123 Other rotary oil and gas field surface drilling machinery and equipment (including kelly joints)

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