

The 2022 Report on Rope, Cordage, and Twine Mills: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rope, cordage, and twine mills as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rope, cordage, and twine mills is 314991. It is for this definition that aggregate latent demand estimates are derived. Rope, cordage, and twine mills is specifically defined as follows:

314991 This U.S. industry comprises establishments primarily engaged in manufacturing rope, cable, cordage, twine, and related products from all materials (e.g., abaca, sisal, henequen, hemp, cotton, paper, jute, flax, manmade fibers including glass).

314991M Miscellaneous receipts

314991P Primary products



314991S Secondary products

- 3149911 Cordage and twine, hard fiber
- 3149913 Cordage and twine, soft fiber (except cotton)
- 3149915 Cotton cordage and twine
- 314991SM Secondary products and miscellaneous receipts
- 31499111 Cordage and twine, hard fiber
- 31499131 Fishing line and fish netting, commercial and recreational, manmade fiber



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