

The 2022 Report on Room Air Conditioners and Dehumidifiers Excluding Portable Dehumidifiers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers room air conditioners and dehumidifiers excluding portable dehumidifiers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for room air conditioners and dehumidifiers excluding portable dehumidifiers is 3334156. It is for this definition that aggregate latent demand estimates are derived. Room air conditioners and dehumidifiers excluding portable dehumidifiers is specifically defined as follows:

3334156 Room air conditioners and dehumidifiers, except portable dehumidifiers

33341560 Room air~conditioners and dehumidifiers, except portable dehumidifiers

33341561 Room air_conditioners and dehumidifiers, except portable dehumidifiers

3334156000 Room air~conditioners and dehumidifiers, except portable dehumidifiers

3334156011 Electrically operated dehumidifiers, mechanically refrigerated, self contained

3334156031 Room air~conditioners, 5,999 btu per hour and under

3334156034 Room air~conditioners, 6,000 to 6,999 btu per hour

3334156038 Room air~conditioners, 7,000 to 7,999 btu per hour

3334156042 Room air~conditioners, 8,000 to 8,999 btu per hour

3334156046 Room air~conditioners, 9,000 to 9,999 btu per hour

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