

The 2022 Report on Rolling and Drawing Steel Shapes, Plates, Sheets, Strips, Rods, and Bars from Purchased Steel: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rolling and drawing steel shapes, plates, sheets, strips, rods, and bars from purchased steel excluding wire as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rolling and drawing steel shapes, plates, sheets, strips, rods, and bars from purchased steel excluding wire is 331221. It is for this definition that aggregate latent demand estimates are derived. Rolling and drawing steel shapes, plates, sheets, strips, rods, and bars from purchased steel excluding wire is specifically defined as follows:

331221 This U.S. industry comprises establishments primarily engaged in rolling or drawing shapes (except wire), such as plate, sheet, strip, rod, and bar, from purchased steel.

331221M Miscellaneous receipts

331221P Primary products

331221S Secondary products

3312211 Cold rolled steel sheet and strip

3312213 Cold finished steel bars and bar shapes

3312215 IRON AND STEEL POWDERS, PASTE, AND FLAKES, MADE FROM
PURCHASED STEEL

331221MM Miscellaneous receipts

331221SM Secondary products and miscellaneous receipts

33122111 Cold rolled steel sheet and strip, made from purchased steel

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