

The 2022 Report on Rolled Aluminum Rod and Bar: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rolled aluminum rod and bar as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rolled aluminum rod and bar is 3313193. It is for this definition that aggregate latent demand estimates are derived. Rolled aluminum rod and bar is specifically defined as follows:

3313193 Rolled aluminum rod, bar, including continuous cast

33131931 Rolled aluminum rod and bar (including continuous cast), made in aluminum rolling mills and plants that draw wire from purchased or recovered aluminum

3313193100 Rolled aluminum rod and bar (including continuous cast), made in aluminum rolling mills and plants that draw wire from purchased or recovered aluminum

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