

The 2022 Report on Resistors for Electronic Circuitry: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers resistors for electronic circuitry as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for resistors for electronic circuitry is 3344150. It is for this definition that aggregate latent demand estimates are derived. Resistors for electronic circuitry is specifically defined as follows:

3344150 RESISTORS FOR ELECTRONIC CIRCUITRY

33441500 Resistors for electronic circuitry

33441501 Resistors for electronic circuitry

33441502 Other fixed resistors (power capacity 20W or less)

33441503 Variable resistors, nonwirewound

33441504 Variable resistors, wirewound

33441505 Miscellaneous resistors

33441506 Parts for resistors

3344150000 Resistors for electronic circuitry

3344150100 Resistors for electronic circuitry

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