

The 2022 Report on Residential Portable Lighting Fixtures: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers residential portable lighting fixtures as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for residential portable lighting fixtures is 3351214. It is for this definition that aggregate latent demand estimates are derived. Residential portable lighting fixtures is specifically defined as follows:

3351214 RESIDENTIAL_TYPE PORTABLE LIGHTING FIXTURES, INCLUDING PARTS AND ACCESSORIES

33512141 Residential_type portable lighting fixtures, including parts and accessories

3351214111 Residential_type incandescent portable floor lamps, complete with shade

3351214121 Residential_type incandescent portable wall lamps (including adjustable types), complete with shade

3351214131 Residential_type incandescent portable table lamps (excluding desk lamps), complete with shade

3351214141 Other residential_type incandescent portable lamps (including desk and boudior lamps), complete with shade

3351214151 Residential_type incandescent portable lamps sold without shades

3351214161 Residential_type fluorescent portable lamps

3351214165 Paper or textile lamp shades

3351214171 Parts and accessories for residential_type portable lighting fixtures

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