

# The 2022 Report on Residential Electric Lighting Fixtures Excluding Portable Fixtures: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers residential electric lighting fixtures excluding portable fixtures as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for residential electric lighting fixtures excluding portable fixtures is 3351211. It is for this definition that aggregate latent demand estimates are derived. Residential electric lighting fixtures excluding portable fixtures is specifically defined as follows:

3351211 Residential electric lighting fixtures (except portable) & parts

33512110 Residential~type electric lighting fixtures (except portable), including parts and accessories

33512111 Residential\_type electric lighting fixtures (except portable), including parts

and accessories

33512112 Residential track and outdoor incandescent lighting fixtures (except portable)

33512113 Residential fluorescent electric lighting fixtures (except portable) and parts for all residential lighting fixtures

335121100 Residential~type electric lighting fixtures (except portable), including parts and accessories

3351211100 Residential\_type electric lighting fixtures (except portable), including parts and accessories

3351211102 Interior ceiling or pendant incandescent (exclude PAR lampholders and floodlights) residential lighting fixtures (including both bath and kitchen)

3351211104 Interior wall or bracket incandescent (exclude PAR lampholders and floodlights) residential lighting fixtures

3351211206 Interior residential single circuit incandescent track lighting lengths and accessories

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