

# The 2022 Report on Residential, Commercial, and Industrial Electrical Appliance Metal Job Stampings: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers residential, commercial, and industrial electrical appliance metal job stampings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for residential, commercial, and industrial electrical appliance metal job stampings is 33211615. It is for this definition that aggregate latent demand estimates are derived. Residential, commercial, and industrial electrical appliance metal job stampings is specifically defined as follows:

33211615 Electrical appliance metal job stampings (residential, commercial, and industrial)

3321161525 Electrical appliance metal job stampings, except refrigeration and laundry equipment



3321161561 Refrigeration metal job stampings (residential, commercial, and industrial)

3321161571 Stove, heater, and air\_conditioner metal job stampings (residential, commercial, and industrial), except automotive

3321161584 Laundry equipment metal job stampings (residential, commercial, and industrial)



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