

The 2022 Report on Reproduction of Recording Media: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers reproduction of recording media as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for reproduction of recording media is 3346120. It is for this definition that aggregate latent demand estimates are derived. Reproduction of recording media is specifically defined as follows:

3346120 REPRODUCTION OF RECORDING MEDIA

33461201 Reproduction of full length audio discs

33461202 Audio tapes, cassette full_length

33461203 Reproduction of video recording media

33461204 Reproduction of computer software

33461205 All other reproduction of recording media

33461206 All other reproduction of audio recording media (incl. audio tapes)

3346120101 Audio discs, records, and compact discs (CD), full_length

3346120201 Audio tapes, cassette full_length

3346120301 Video discs, including laser

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