

The 2022 Report on Repair and Maintenance of Commercial and Industrial Machinery and Equipment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers repair and maintenance of commercial and industrial machinery and equipment excluding automotive and electronic machinery and equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for repair and maintenance of commercial and industrial machinery and equipment excluding automotive and electronic machinery and equipment is 8113. It is for this definition that aggregate latent demand estimates are derived. Repair and maintenance of commercial and industrial machinery and equipment excluding automotive and electronic machinery and equipment is specifically defined as follows:

8113 Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance

81131 See industry description for 811310.

811310 This industry comprises establishments primarily engaged in the repair and maintenance of commercial and industrial machinery and equipment. Establishments in this industry either sharpen/install commercial and industrial machinery blades and saws or provide welding (e.g., automotive, general) repair services; or repair agricultural and other heavy and industrial machinery and equipment (e.g., forklifts and other materials handling equipment, machine tools, commercial refrigeration equipment, construction equipment, and mining machinery).

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