

The 2022 Report on Rendering and Meat by-Product Processing: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rendering and meat by-product processing as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rendering and meat by-product processing is 31161311. It is for this definition that aggregate latent demand estimates are derived. Rendering and meat by-product processing is specifically defined as follows:

31161311 Rendering and meat by_product processing

3116131111 Rendered lard, except canned, not made in meat packing plants

3116131121 Animal and marine grease, other than wool grease

3116131131 Grease, yellow

3116131141 Grease, other (excluding wool grease)

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