

The 2022 Report on Remelting, Pressing, Blowing, or Shaping Purchased Glass: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers remelting, pressing, blowing, or shaping purchased glass as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for remelting, pressing, blowing, or shaping purchased glass is 327215. It is for this definition that aggregate latent demand estimates are derived. Remelting, pressing, blowing, or shaping purchased glass is specifically defined as follows:

327215 This U.S. industry comprises establishments primarily engaged in coating, laminating, tempering, or shaping purchased glass.

327215A OTHER GLASS PRODUCTS, NEC, MADE IN ESTABLISHMENTS NOT PRODUCING GLASS

327215B OTHER GLASS PRODUCTS, MADE FROM PURCHASED GLASS

327215M Miscellaneous receipts

327215P Primary products

327215S Secondary products

3272151 MACHINE_MADE PRESSED AND BLOWN TABLE, KITCHEN, ART, AND NOVELTY GLASSWARE, MADE FROM PURCHASED GLASS

3272153 Laminated glass, including plate, float, and sheet

3272155 Mirrors, plate and float (decorated or undecorated)

3272157 Pressed and blown glassware, made from glass purchased or transferred from other establishment

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