

# The 2022 Report on Relays for Electromechanical, Electronic Circuitry, Industrial Control Overload, and Switchgears: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers general-purpose electromechanical relays and relays for electronic circuitry, industrial control overload, and switchgears as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for general-purpose electromechanical relays and relays for electronic circuitry, industrial control overload, and switchgears is 3353141. It is for this definition that aggregate latent demand estimates are derived. General-purpose electromechanical relays and relays for electronic circuitry, industrial control overload, and switchgears is specifically defined as follows:

3353141 Relays

33531410 Relays for electronic circuitry, industrial control, overload, and switchgear type

33531411 General purpose electromechanical relays

33531412 Miniature printed circuit mounted EMRs, excluding reed relays

33531414 General purpose solid-state relays

335314111 Over 100 MW actuating power and sealed

335314112 Over 100 MW actuating power and not sealed

335314113 0.0 through 100 MW actuating power, sealed and not sealed

335314121 Sealed

335314122 Not sealed

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