

# **The 2022 Report on Reinforced and Fiberglass Plastics Products: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers reinforced and fiberglass plastics products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for reinforced and fiberglass plastics products is 326199A1. It is for this definition that aggregate latent demand estimates are derived. Reinforced and fiberglass plastics products is specifically defined as follows:

326199A1 Reinforced and fiberglass plastics products

326199A111 Transportation reinforced and fiberglass plastics products

326199A121 Electrical and electronic reinforced and fiberglass plastics products

326199A131 Building and construction reinforced and fiberglass plastics products

326199A141 Other fabricated fiberglass and reinforced products (excluding furniture)

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