

The 2022 Report on Regular and Diet Bottled Carbonated Soft Drinks in Refillable Glass Bottles: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers regular and diet bottled carbonated soft drinks in refillable glass bottles as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for regular and diet bottled carbonated soft drinks in refillable glass bottles is 31211112. It is for this definition that aggregate latent demand estimates are derived. Regular and diet bottled carbonated soft drinks in refillable glass bottles is specifically defined as follows:

31211112 Bottled carbonated soft drinks in refillable glass bottles (regular and diet)

3121111200 Bottled carbonated soft drinks in refillable glass bottles (regular and diet) (value of quantity detail)

3121111221 Regular bottled carbonated soft drinks containing some real juice, in

refillable glass bottles

3121111231 Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles

3121111241 Regular bottled carbonated soft drinks containing lemon, lime, and lemon_lime combinations, except those with some real juice, in refillable glass bottles

3121111251 Other regular bottled carbonated soft drink flavors (including carbonated waters, sparkling waters, and club soda, except those with some real juice) in refillable glass bottles

3121111261 Diet bottled carbonated soft drinks containing some real juice, in refillable glass bottles

3121111271 Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles

3121111281 Diet bottled carbonated soft drinks containing lemon, lime, and lemon_lime combinations, except those with some real juice, in refillable glass bottles

3121111291 Other diet bottled carbonated soft drink flavors (including carbonated waters, sparkling waters, and club soda, except those with some real juice) in refillable glass bottles

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