

The 2022 Report on Regular and Diet Bottled Carbonated Soft Drinks in Plastics Bottles: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers regular and diet bottled carbonated soft drinks in plastics bottles as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for regular and diet bottled carbonated soft drinks in plastics bottles is 31211116. It is for this definition that aggregate latent demand estimates are derived. Regular and diet bottled carbonated soft drinks in plastics bottles is specifically defined as follows:

31211116 Bottled carbonated soft drinks in plastics bottles (regular and diet)

31211116L1 Regular bottled carbonated soft drinks containing some real juice, in plastic bottles

31211116M1 Regular bottled carbonated soft drinks containing kola extract, except

those with some real juice, in plastic bottles

31211116N1 Regular bottled carbonated soft drinks containing lemon, lime, and lemon_lime combinations, except those with some real juice, in plastic bottles

31211116P1 Carbonated waters, sparkling waters, and club soda (except those with some real juice), in plastic bottles

31211116Q1 Other regular bottled carbonated soft drink flavors, including club soda, except those with some real juice, in plastic bottles

31211116R1 Diet bottled carbonated soft drinks containing some real juice, in plastic bottles

31211116T1 Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastic bottles

31211116U1 Diet bottled carbonated soft drinks containing lemon, lime, and lemon_lime combinations, except those with some real juice, in plastic bottles

31211116V1 Other diet bottled carbonated soft drink flavors (including carbonated waters, sparkling waters, and club soda, except those with some real juice) in plastics bottles

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