

# The 2022 Report on Refining Cane Sugar from Raw Cane Sugar: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers refining cane sugar from raw cane sugar as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for refining cane sugar from raw cane sugar is 311312. It is for this definition that aggregate latent demand estimates are derived. Refining cane sugar from raw cane sugar is specifically defined as follows:

311312 This U.S. industry comprises establishments primarily engaged in refining cane sugar from raw cane sugar.

311312M Miscellaneous receipts

311312P Primary products

311312S Secondary products

## 3113120 REFINED GRANULATED CANE SUGAR AND BYPRODUCTS

3113121 Refined cane sugar and byproducts

311312SM Secondary products and miscellaneous receipts

31131201 Refined cane sugar, cube and tablet, shipped in small individual packets

31131202 Refined cane sugar, including cube and tablet, shipped in consumer units 25 lbs or less

31131203 Refined granulated cane sugar, including cube and tablet sugar, shipped in commercial units (bags and other containers more than 25 lb)

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