

The 2022 Report on Refined Tall Oil and Tall Oil Resins Containing Less Than 90-Percent Free Fatty Acids: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers refined tall oil and tall oil resins containing less than 90-percent free fatty acids excluding tall oil rosin as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for refined tall oil and tall oil resins containing less than 90-percent free fatty acids excluding tall oil rosin is 3251910231. It is for this definition that aggregate latent demand estimates are derived. Refined tall oil and tall oil resins containing less than 90-percent free fatty acids excluding tall oil rosin is specifically defined as follows:

3251910231 Refined tall oil (containing less than 90 percent free fatty acids, including tall oil resins, other than tall oil rosin)

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