

# The 2022 Report on Refined Granulated Cane Sugar and Byproducts: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers refined granulated cane sugar and byproducts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for refined granulated cane sugar and byproducts is 3113120. It is for this definition that aggregate latent demand estimates are derived. Refined granulated cane sugar and byproducts is specifically defined as follows:

### 3113120 REFINED GRANULATED CANE SUGAR AND BYPRODUCTS

31131201 Refined cane sugar, cube and tablet, shipped in small individual packets

31131202 Refined cane sugar, including cube and tablet, shipped in consumer units 25 lbs or less

31131203 Refined granulated cane sugar, including cube and tablet sugar, shipped in commercial units (bags and other containers more than 25 lb)

31131204 Refined granulated cane sugar, including cube and tablet sugar, shipped in bulk (rail cars, trucks, or bins)

31131205 Confectioners', soft or brown, liquid, and other cane sugar refining products and byproducts

31131205A1 Refined liquid cane sugar or sugar syrup, invert and/or partially invert type

31131205B1 Other cane sugar refining products and byproducts, including refiners' blackstrap and syrup

3113120111 Refined cane sugar, cube and tablet, shipped in small individual packets

3113120221 Refined cane sugar, including cube and tablet, shipped in consumer units 25 lbs or less

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