

The 2022 Report on Recreational Vehicle Dealers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers recreational vehicle dealers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for recreational vehicle dealers is 44121. It is for this definition that aggregate latent demand estimates are derived. Recreational vehicle dealers is specifically defined as follows:

44121 See industry description for 441210.

441210 This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210P Primary services

4412101 Recreational vehicle dealers

441210SM Other receipts

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