

# **The 2022 Report on Recovered Fibers, Processed Mill Waste, and Related Products: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers recovered fibers, processed mill waste, and related products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for recovered fibers, processed mill waste, and related products is 3149991. It is for this definition that aggregate latent demand estimates are derived. Recovered fibers, processed mill waste, and related products is specifically defined as follows:

3149991 Recovered fibers, processed mill waste, and related products

31499911 Recovered fibers, processed mill waste and related products

3149991111 Fibers recovered from mill waste, manmade fibers

3149991121 Fibers recovered from mill waste, all other fibers, including oakum

3149991131 Flock, all fibers (new stock, waste, or reclaimed fiber)

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