

# The 2022 Report on Receiving Type Electron Tubes and Cathode Ray Picture Tubes: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers receiving type electron tubes and cathode ray picture tubes as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for receiving type electron tubes and cathode ray picture tubes is 3344114. It is for this definition that aggregate latent demand estimates are derived. Receiving type electron tubes and cathode ray picture tubes is specifically defined as follows:

3344114 RECEIVING\_TYPE ELECTRON TUBES, INCLUDING CATHODE RAY (NEW AND REBUILT)

33441140 Receiving~type electron tubes, including cathode ray (new and rebuilt)

33441141 Receiving\_type electron tubes, including cathode ray (new and rebuilt)



3344114000 Receiving~type electron tubes, including cathode ray (new and rebuilt)

3344114005 Receiving type electron tubes, all types, including rebuilt

3344114010 Color television tubes, including rebuilt, with video display 50 cm (20 inches) and under

3344114015 Color television tubes, including rebuilt, with video display over 50 cm (21 inches) to 63 cm (25 inches)

3344114020 Color television tubes, including rebuilt, with video display over 63 cm (26 inches)

3344114025 All other rebuilt color television tubes, and new and rebuilt black and white

3344114100 Receiving\_type electron tubes, including cathode ray (new and rebuilt)



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