

The 2022 Report on Real Estate Services Excluding Lessors of Real Estate and Offices of Real Estate Agents and Brokers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers real estate services excluding lessors of real estate and offices of real estate agents and brokers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for real estate services excluding lessors of real estate and offices of real estate agents and brokers is 5313. It is for this definition that aggregate latent demand estimates are derived. Real estate services excluding lessors of real estate and offices of real estate agents and brokers is specifically defined as follows:

5313 This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

53132 See industry description for 531320.

53139 See industry description for 531390.

531311 This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

531312 This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

531320 This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531390 This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531311P Primary services

531312P Primary services

Contents

1 INTRODUCTION & METHODOLOGY

1.1 OVERVIEW AND DEFINITIONS

1.2 MARKET POTENTIAL ESTIMATION METHODOLOGY

1.2.1 OVERVIEW

1.2.2 WHAT IS LATENT DEMAND AND THE P.I.E.?

1.2.3 THE METHODOLOGY

1.2.3.1 STEP 1. PRODUCT DEFINITION AND DATA COLLECTION

1.2.3.2 STEP 2. FILTERING AND SMOOTHING

1.2.3.3 STEP 3. FILLING IN MISSING VALUES

1.2.3.4 STEP 4. VARYING PARAMETER, NON-LINEAR ESTIMATION

1.2.3.5 STEP 5. FIXED-PARAMETER LINEAR ESTIMATION

1.2.3.6 STEP 6. AGGREGATION AND BENCHMARKING

1.3 FREQUENTLY ASKED QUESTIONS (FAQ)

1.3.1 CATEGORY DEFINITION

1.3.2 UNITS

1.3.3 METHODOLOGY

2 USING THE DATA

3 CITY SEGMENTS RANKED BY MARKET SIZE

3.1 TOP 15 MARKETS

3.2 MARKETS 16 TO

3.3 REMAINING CITIES BY MARKET RANK

4 CITY SEGMENTS IN ALPHABETICAL ORDER

4.1 A: FROM AALBORG TO AZUL

4.2 B: FROM BABAHOYO TO BYUMBA TOWN

4.3 C: FROM CAAGUAZU TO CZ?STOCHOWA

4.4 D: FROM DA LAT TO DZUUNMOD

4.5 E: FROM EBEBIYIN TO EUNOS GRC

4.6 F: FROM FACATATIV? TO FUZHOU

4.7 G: FROM GABES TO GYUMRI

4.8 H: FROM HA LONG (HONG GAI) TO HYESAN

- 4.9 I: FROM IALTA (YALTA) TO IZMIT
- 4.10 J: FROM JABALPUR TO JYVASKYLA
- 4.11 K: FROM KABANKALAN TO KYZYLORDA
- 4.12 L: FROM LA BANDA TO LYSYCHANS'K
- 4.13 M: FROM MA`ARRAT AN NU`MAN TO MZUZU
- 4.14 N: FROM NABEREZHNYE TCHELNY TO NZEREKORE
- 4.15 O: FROM OAKVILLE TO OZAMIS CITY
- 4.16 P: FROM PABNA TO PYONGYANG
- 4.17 Q: FROM QAEMSHAHR TO QUITO
- 4.18 R: FROM RA'ANNANA TO RZESZ?W
- 4.19 S: FROM SAANICH TO SZOMBATHELY
- 4.20 T: FROM TABACO TO TYUMEN
- 4.21 U: FROM UBERABA TO UZHHOROD
- 4.22 V: FROM VACOAS-PHOENIX TO VUNG TAU
- 4.23 W: FROM WA TO WUXI
- 4.24 X: FROM XAI-XAI TO XUZHOU
- 4.25 Y: FROM YAKUTSK TO YUHUA
- 4.26 Z: FROM ZAASTAD TO ZWOLLE

5 CITY SEGMENTS RANKED BY COUNTRY

- 5.1 AFGHANISTAN
- 5.2 ALBANIA
- 5.3 ALGERIA
- 5.4 AMERICAN SAMOA
- 5.5 ANDORRA
- 5.6 ANGOLA
- 5.7 ANTIGUA AND BARBUDA
- 5.8 ARGENTINA
- 5.9 ARMENIA
- 5.10 ARUBA
- 5.11 AUSTRALIA
- 5.12 AUSTRIA
- 5.13 AZERBAIJAN
- 5.14 BAHRAIN
- 5.15 BANGLADESH
- 5.16 BARBADOS
- 5.17 BELARUS
- 5.18 BELGIUM

5.19 BELIZE
5.20 BENIN
5.21 BERMUDA
5.22 BHUTAN
5.23 BOLIVIA
5.24 BOSNIA AND HERZEGOVINA
5.25 BOTSWANA
5.26 BRAZIL
5.27 BRUNEI
5.28 BULGARIA
5.29 BURKINA FASO
5.30 BURUNDI
5.31 CAMBODIA
5.32 CAMEROON
5.33 CANADA
5.34 CAPE VERDE
5.35 CHAD
5.36 CHILE
5.37 CHINA
5.38 CHRISTMAS ISLAND
5.39 COLOMBIA
5.40 COMOROS
5.41 COSTA RICA
5.42 COTE D'IVOIRE
5.43 CROATIA
5.44 CUBA
5.45 CYPRUS
5.46 DENMARK
5.47 DJIBOUTI
5.48 DOMINICA
5.49 ECUADOR
5.50 EGYPT
5.51 EL SALVADOR
5.52 EQUATORIAL GUINEA
5.53 ERITREA
5.54 ESTONIA
5.55 ESWATINI
5.56 ETHIOPIA
5.57 FIJI

5.58 FINLAND
5.59 FRANCE
5.60 FRENCH POLYNESIA
5.61 GABON
5.62 GEORGIA
5.63 GERMANY
5.64 GHANA
5.65 GREECE
5.66 GREENLAND
5.67 GRENADA
5.68 GUAM
5.69 GUATEMALA
5.70 GUINEA
5.71 GUINEA-BISSAU
5.72 GUYANA
5.73 HAITI
5.74 HONDURAS
5.75 HONG KONG
5.76 HUNGARY
5.77 ICELAND
5.78 INDIA
5.79 INDONESIA
5.80 IRAN
5.81 IRAQ
5.82 IRELAND
5.83 ISRAEL
5.84 ITALY
5.85 JAMAICA
5.86 JAPAN
5.87 JORDAN
5.88 KAZAKHSTAN
5.89 KENYA
5.90 KIRIBATI
5.91 KOSOVO
5.92 KUWAIT
5.93 KYRGYZSTAN
5.94 LAOS
5.95 LATVIA
5.96 LEBANON

5.97 LESOTHO
5.98 LIBERIA
5.99 LIBYA
5.100 LIECHTENSTEIN
5.101 LITHUANIA
5.102 LUXEMBOURG
5.103 MACAU
5.104 MACEDONIA
5.105 MADAGASCAR
5.106 MALAWI
5.107 MALAYSIA
5.108 MALI
5.109 MALTA
5.110 MAURITANIA
5.111 MAURITIUS
5.112 MEXICO
5.113 MICRONESIA
5.114 MOLDOVA
5.115 MONACO
5.116 MONGOLIA
5.117 MONTENEGRO
5.118 MOROCCO
5.119 MOZAMBIQUE
5.120 MYANMAR
5.121 NAMIBIA
5.122 NAURU
5.123 NEPAL
5.124 NEW CALEDONIA
5.125 NEW ZEALAND
5.126 NICARAGUA
5.127 NIGER
5.128 NIGERIA
5.129 NIUE
5.130 NORFOLK ISLAND
5.131 NORTH KOREA
5.132 NORWAY
5.133 OMAN
5.134 PAKISTAN
5.135 PALAU

5.136 PALESTINE
5.137 PANAMA
5.138 PAPUA NEW GUINEA
5.139 PARAGUAY
5.140 PERU
5.141 POLAND
5.142 PORTUGAL
5.143 PUERTO RICO
5.144 QATAR
5.145 ROMANIA
5.146 RUSSIA
5.147 RWANDA
5.148 SAMOA
5.149 SAN MARINO
5.150 SAO TOME E PRINCIPE
5.151 SAUDI ARABIA
5.152 SENEGAL
5.153 SERBIA
5.154 SEYCHELLES
5.155 SIERRA LEONE
5.156 SINGAPORE
5.157 SLOVAKIA
5.158 SLOVENIA
5.159 SOMALIA
5.160 SOUTH AFRICA
5.161 SOUTH KOREA
5.162 SOUTH SUDAN
5.163 SPAIN
5.164 SRI LANKA
5.165 ST. KITTS AND NEVIS
5.166 ST. LUCIA
5.167 ST. VINCENT AND THE GRENADINES
5.168 SUDAN
5.169 SURINAME
5.170 SWEDEN
5.171 SWITZERLAND
5.172 SYRIA
5.173 TAIWAN
5.174 TAJIKISTAN

5.175 TANZANIA
5.176 THAILAND
5.177 THE BAHAMAS
5.178 THE BRITISH VIRGIN ISLANDS
5.179 THE CAYMAN ISLANDS
5.180 THE CENTRAL AFRICAN REPUBLIC
5.181 THE COOK ISLANDS
5.182 THE CZECH REPUBLIC
5.183 THE DEMOCRATIC REPUBLIC OF THE CONGO
5.184 THE DOMINICAN REPUBLIC
5.185 THE FALKLAND ISLANDS
5.186 THE GAMBIA
5.187 THE MALDIVES
5.188 THE MARSHALL ISLANDS
5.189 THE NETHERLANDS
5.190 THE NORTHERN MARIANA ISLANDS
5.191 THE PHILIPPINES
5.192 THE REPUBLIC OF THE CONGO
5.193 THE SOLOMON ISLANDS
5.194 THE U.S. VIRGIN ISLANDS
5.195 THE UNITED ARAB EMIRATES
5.196 THE UNITED KINGDOM
5.197 THE UNITED STATES
5.198 TIMOR-LESTE
5.199 TOGO
5.200 TONGA
5.201 TRINIDAD AND TOBAGO
5.202 TUNISIA
5.203 TURKEY
5.204 TURKMENISTAN
5.205 TUVALU
5.206 UGANDA
5.207 UKRAINE
5.208 URUGUAY
5.209 UZBEKISTAN
5.210 VANUATU
5.211 VENEZUELA
5.212 VIETNAM
5.213 WALLIS AND FUTUNA

5.214 WESTERN SAHARA

5.215 YEMEN

5.216 ZAMBIA

5.217 ZIMBABWE

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