

# The 2022 Report on Real Estate Services Excluding Lessors of Real Estate and Offices of Real Estate Agents and Brokers: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers real estate services excluding lessors of real estate and offices of real estate agents and brokers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for real estate services excluding lessors of real estate and offices of real estate agents and brokers is 5313. It is for this definition that aggregate latent demand estimates are derived. Real estate services excluding lessors of real estate and offices of real estate agents and brokers is specifically defined as follows:

5313 This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

53132 See industry description for 531320.

53139 See industry description for 531390.

531311 This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

531312 This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

531320 This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531390 This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531311P Primary services

531312P Primary services

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