

The 2022 Report on Rayon, Acetate, and Lyocell Spun Yarns: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers rayon, acetate, and lyocell spun yarns as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for rayon, acetate, and lyocell spun yarns is 3131115. It is for this definition that aggregate latent demand estimates are derived. Rayon, acetate, and lyocell spun yarns is specifically defined as follows:

3131115 Rayon, acetate, and/or lyocell spun yarns

31311151 Rayon, acetate, and/or lyocell spun yarns

3131115111 Rayon, acetate, and/or lyocell spun yarns, gray

3131115121 Rayon, acetate, and/or lyocell spun yarns, spun and finished in the same establishment

313115132 Cellulosic manmade fiber yarns, 85 percent or more rayon and_or acetate, for sale

313115134 Cellulosic manmade fiber yarns, all other chiefly rayon and_or acetate blends, for sale

313115136 Cellulosic manmade fiber yarns, 85 percent or more lyocell, for sale

313115138 Cellulosic manmade fiber yarns, all other chiefly lyocell blends, for sale

313115142 Cellulosic manmade fiber yarns, 85 percent or more rayon and_or acetate, for own use or on commission

313115144 Cellulosic manmade fiber yarns, all other chiefly rayon and_or acetate blends, for own use or on commission

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