

The 2022 Report on Purchased-Wire Non-Insulated Ferrous and Composite Wire Strand and Other Wire Forms and Strand: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers non-insulated ferrous strand for prestressed concrete, composite wire strand guard rail cable, and other wire forms and strand made from purchased wire excluding ACSR composite wire strand as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for non-insulated ferrous strand for prestressed concrete, composite wire strand guard rail cable, and other wire forms and strand made from purchased wire excluding ACSR composite wire strand is 3326181106. It is for this definition that aggregate latent demand estimates are derived. Non-insulated ferrous strand for prestressed concrete, composite wire strand guard rail cable, and other wire forms and strand made from purchased wire excluding ACSR composite wire strand is specifically defined as follows:

3326181106 Noninsulated ferrous wire forms and strand (including strand for prestressed concrete, composite wire strand (except ACSR), and guard rail cable), made from purchased wire

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