

The 2022 Report on Pulp Mills: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pulp mills as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pulp mills is 32211. It is for this definition that aggregate latent demand estimates are derived. Pulp mills is specifically defined as follows:

32211 See industry description for 322110.

322110 This industry comprises establishments primarily engaged in manufacturing pulp without manufacturing paper or paperboard. The pulp is made by separating the cellulose fibers from the other impurities in wood or other materials, such as used or recycled rags, linters, scrap paper, and straw.

322110M Miscellaneous receipts

322110P Primary products

322110S Secondary products

3221101 Special alpha and dissolving woodpulp

3221103 Sulfate woodpulp, including soda

3221104 Sulfite and other woodpulp

3221105 Pulp, other than wood, and pulp mill byproducts

3221107 ALL OTHER MISCELLANEOUS PULP, OTHER THAN WOOD, AND PULP
MILL BYPRODUCTS

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