

# The 2022 Report on Production and Processing of Alumina and Aluminum: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers production and processing of alumina and aluminum as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for production and processing of alumina and aluminum is 3313. It is for this definition that aggregate latent demand estimates are derived. Production and processing of alumina and aluminum is specifically defined as follows:

### 3313 Alumina and Aluminum Production and Processing

33131 This industry comprises establishments primarily engaged in one or more of the following: (1) refining alumina; (2) making (i.e., the primary production) aluminum from alumina; (3) recovering aluminum from scrap or dross; (4) alloying purchased aluminum; and (5) manufacturing aluminum primary forms (e.g., bar, foil, pipe, plate, rod, sheet, tube, wire).

331311 This U.S. industry comprises establishments primarily engaged in refining alumina (i.e., aluminum oxide) generally from bauxite.

331312 This U.S. industry comprises establishments primarily engaged in (1) making aluminum from alumina and/or (2) making aluminum from alumina and rolling, drawing, extruding, or casting the aluminum they make into primary forms (e.g., bar, billet, ingot, plate, rod, sheet, strip). Establishments in this industry may make primary aluminum or aluminum-based alloys from alumina.

331314 This U.S. industry comprises establishments primarily engaged in (1) recovering aluminum and aluminum alloys from scrap and/or dross (i.e., secondary smelting) and making billet or ingot (except by rolling) and/or (2) manufacturing alloys, powder, paste, or flake from purchased aluminum.

331315 This U.S. industry comprises establishments primarily engaged in (1) flat rolling or continuous casting sheet, plate, foil and welded tube from purchased aluminum; and/or (2) recovering aluminum from scrap and flat rolling or continuous casting sheet, plate, foil, and welded tube in integrated mills.

331316 This U.S. industry comprises establishments primarily engaged in (1) extruding aluminum bar, pipe, and tube blooms or extruding or drawing tube from purchased aluminum; and/or (2) recovering aluminum from scrap and extruding bar, pipe, and tube blooms or drawing tube in integrated mills.

331319 This U.S. Industry comprises establishments primarily engaged in (1) rolling, drawing, or extruding shapes (except flat rolled sheet, plate, foil, and welded tube; extruded rod, bar, pipe, and tube blooms; and drawn or extruded tube) from purchased aluminum and/or (2) recovering aluminum from scrap and rolling, drawing or extruding shapes (except flat rolled sheet, plate, foil, and welded tube; extruded rod, bar, pipe, and tube blooms; and drawn or extruded tube) in integrated mills.

331311M Miscellaneous receipts

331311P Primary products

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