

The 2022 Report on Prepared Frozen Fish Excluding Shellfish: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prepared frozen fish excluding shellfish as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prepared frozen fish excluding shellfish is 3117122. It is for this definition that aggregate latent demand estimates are derived. Prepared frozen fish excluding shellfish is specifically defined as follows:

3117122 Prepared frozen fish, excluding shellfish

3117122A Prepared frozen fish, catfish, fillets and steaks, plain or seasoned, and other forms

3117122B All other prepared frozen fish, fillets and steaks, breaded or battered

3117122C All other prepared frozen fish, fillets and steaks, plain, and other forms

31171221 Prepared frozen groundfish (cod, cusk, haddock, hake, perch, pollock, and whiting), fillets and steaks, breaded or battered

31171222 Prepared frozen groundfish (cod, cusk, haddock, hake, perch, pollock, and whiting), fillets and steaks, plain

31171223 Prepared frozen groundfish (cod, cusk, haddock, hake, perch, pollock, and whiting), sticks and portions, breaded or battered

31171224 Prepared frozen groundfish (cod, cusk, haddock, hake, perch, pollock, and whiting), sticks and portions, plain

31171225 Prepared frozen groundfish (cod, cusk, haddock, hake, perch, pollock, and whiting), other forms

31171226 Prepared frozen flounder, halibut, and sole, fillets, steaks, and other forms

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