

The 2022 Report on Prepared Frozen Fillets, Steaks, and Other Forms of Flounder, Halibut, and Sole: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prepared frozen fillets, steaks, and other forms of flounder, halibut, and sole as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prepared frozen fillets, steaks, and other forms of flounder, halibut, and sole is 31171226. It is for this definition that aggregate latent demand estimates are derived. Prepared frozen fillets, steaks, and other forms of flounder, halibut, and sole is specifically defined as follows:

31171226 Prepared frozen flounder, halibut, and sole, fillets, steaks, and other forms

31171226A1 Prepared frozen fish, Alaska pollock, other forms

3117122661 Prepared frozen flounder, halibut, and sole, fillets and steaks



3117122671 Prepared frozen flounder, halibut, and sole, other forms

3117122691 Prepared frozen fish, Alaska pollock, fillets and steaks, plain



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