

# The 2022 Report on Prefinished Wood Moldings Made from Purchased Moldings: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prefinished wood moldings made from purchased moldings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prefinished wood moldings made from purchased moldings is 3219183. It is for this definition that aggregate latent demand estimates are derived. Prefinished wood moldings made from purchased moldings is specifically defined as follows:

3219183 Prefinished wood moldings made from purchased moldings

32191831 Prefinished wood moldings made from purchased moldings, including wood moldings covered with metal and plastics

3219183100 Prefinished wood moldings made from purchased moldings, including

wood moldings covered with metal and plastics

3219183111 Prefinished softwood moldings made from purchased moldings, including softwood covered with metal, plastics, etc.

3219183121 Prefinished hardwood moldings made from purchased moldings, including lauan and hardwood covered with metal, plastics, etc.

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