

# The 2022 Report on Prefabricated Stationary Residential Wood Buildings and Townhouses Shipped in Panel Form: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prefabricated stationary residential single and multifamily wood buildings and townhouses shipped in panel form as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prefabricated stationary residential single and multifamily wood buildings and townhouses shipped in panel form is 3219925115. It is for this definition that aggregate latent demand estimates are derived. Prefabricated stationary residential single and multifamily wood buildings and townhouses shipped in panel form is specifically defined as follows:

3219925115 Prefabricated stationary residential wood buildings, single and multifamily, including townhouses, shipped in panel form (complete units)



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