

# The 2022 Report on Prefabricated and Portable Aluminum and Steel Buildings: World Market Segmentation by City

<https://marketpublishers.com/r/2E4E20AD81FDEN.html>

Date: July 2021

Pages: 513

Price: US\$ 995.00 (Single User License)

ID: 2E4E20AD81FDEN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prefabricated and portable aluminum and steel buildings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prefabricated and portable aluminum and steel buildings is 33231132. It is for this definition that aggregate latent demand estimates are derived. Prefabricated and portable aluminum and steel buildings is specifically defined as follows:

33231132 Prefabricated and portable aluminum and steel buildings

3323113216 Prefabricated and portable small steel utility buildings, including toolsheds, cabanas, storage houses, etc.

3323113221 Other prefabricated and portable steel buildings

3323113226 Prefabricated and portable dwellings, steel and aluminum, including vacation homes and camps

3323113231 Prefabricated and portable small aluminum utility buildings, including toolsheds, cabanas, storage houses, etc.

3323113236 Other prefabricated and portable aluminum buildings

3323113241 Panels, parts, and sections for prefabricated buildings, not sold as a complete unit, steel and aluminum

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