

The 2022 Report on Prefabricated Metal Building Systems: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers prefabricated metal building systems excluding farm service buildings, residential buildings, and parts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for prefabricated metal building systems excluding farm service buildings, residential buildings, and parts is 3323111. It is for this definition that aggregate latent demand estimates are derived. Prefabricated metal building systems excluding farm service buildings, residential buildings, and parts is specifically defined as follows:

3323111 Prefabricated metal building systems (excluding farm service bldgs. & residential buildings)

33231111 Prefabricated metal building systems (excluding farm service buildings, residential buildings, and parts)

33231112 Industrial and commercial prefabricated metal building systems
(excluding farm service buildings, residential buildings, and parts)

332311106 Institutional, medical, and religious prefabricated metal building systems
(excluding farm service buildings, residential buildings, and parts)

332311111 Public and educational prefabricated metal building systems (excluding
farm service buildings, residential buildings, and parts)

332311201 Industrial and commercial prefabricated metal building systems (excluding
farm service buildings, residential buildings, and parts)

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