

The 2022 Report on Precut Packages for Prefabricated Stationary Wood Buildings (Complete Units): World Market Segmentation by City

<https://marketpublishers.com/r/2AC048A501C2EN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2AC048A501C2EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers precut packages for prefabricated stationary wood buildings (complete units) as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for precut packages for prefabricated stationary wood buildings (complete units) is 32199231. It is for this definition that aggregate latent demand estimates are derived. Precut packages for prefabricated stationary wood buildings (complete units) is specifically defined as follows:

32199231 Precut packages for prefabricated stationary wood buildings (complete units)

3219923111 Precut packages for prefabricated stationary residential log homes (complete units)

3219923121 Precut packages for other prefabricated stationary residential wood

buildings, including homes, townhouses, and apartments (complete units)

3219923131 Precut packages for prefabricated stationary nonresidential wood buildings, including motels and hotels (complete units)

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