

The 2022 Report on Precious Metal and Pewter Knives, Forks, Spoons and Other Flatware and Cutlery Made Wholly of Metal: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal is 3399125. It is for this definition that aggregate latent demand estimates are derived. Precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal is specifically defined as follows:

**3399125 PRECIOUS METAL AND PEWTER FLATWARE AND CUTLERY,
INCLUDING ALL KNIVES, FORKS, SPOONS, AND CARVING SETS MADE WHOLLY
OF METAL**

33991251 Precious metal and pewter flatware and cutlery, including all knives, forks, spoons, and carving sets made wholly of metal

3399125131 Electrosilverplated flatware and cutlery, electrosilverplated to a precious metal or pewter base, including all knives, forks, spoons, and carving sets made wholly of metal

3399125151 Solid sterling silver flatware and cutlery, including all knives, forks, spoons, and carving sets made wholly of metal

3399125171 Other all metal precious metal and pewter flatware and cutlery

3399125191 Engraving and etching on precious metal and pewter flatware and cutlery (including nonprecious metal clad or plated to precious metal), excluding precious metal plated to a nonprecious metal base

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