

The 2022 Report on Precious Metal and Pewter Hollow and Ecclesiastical Ware, Baby Goods, Novelties, and Trophies: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers precious metal and pewter hollowware, baby goods, ecclesiastical ware, novelties, toiletware, and trophies as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for precious metal and pewter hollowware, baby goods, ecclesiastical ware, novelties, toiletware, and trophies is 3399122. It is for this definition that aggregate latent demand estimates are derived. Precious metal and pewter hollowware, baby goods, ecclesiastical ware, novelties, toiletware, and trophies is specifically defined as follows:

3399122 PRECIOUS METAL AND PEWTER HOLLOWWARE, INCLUDING BABY GOODS, ECCLESIASTICAL WARE, NOVELTIES, TOILETWARE, AND TROPHIES

33991221 Precious metal and pewter hollowware, including baby goods, ecclesiastical ware, novelties, toiletware, and trophies

3399122106 Electrosilverplated hollowware, electrosilverplated to a precious metal or pewter base, including baby goods, ecclesiastical ware, novelties, toiletware, and trophies

3399122121 Solid pewter hollowware, including baby goods, ecclesiastical ware, novelties, toiletware, and trophies

3399122161 Other precious metal and pewter hollowware

3399122181 Engraving and etching on precious metal and pewter hollowware (including nonprecious metal clad or plated to precious metal), excluding precious metal plated to nonprecious metal base

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