

# The 2022 Report on Precious Metal Mill Shapes: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers precious metal mill shapes as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for precious metal mill shapes is 331491A. It is for this definition that aggregate latent demand estimates are derived. Precious metal mill shapes is specifically defined as follows:

331491A PRECIOUS METAL MILL SHAPES

331491A1 Other precious metal mill shapes, excluding wire

331491A101 Gold mill shapes, excluding wire

331491A106 Silver mill shapes, excluding wire

331491A111 Other precious metal mill shapes, including platinum\_group metals,

excluding wire

331491A118 Precious metal wire, including insulated wire and cable

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