

The 2022 Report on Precast Concrete Products Excluding Burial Vaults, Slabs and Tile, or Architectural Wall Panels: World Market Segmentation by City

<https://marketpublishers.com/r/24CFE66A8B43EN.html>

Date: July 2021

Pages: 525

Price: US\$ 995.00 (Single User License)

ID: 24CFE66A8B43EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers precast concrete products excluding burial vaults and boxes, concrete slabs and tile, and architectural wall panels as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for precast concrete products excluding burial vaults and boxes, concrete slabs and tile, and architectural wall panels is 32739014. It is for this definition that aggregate latent demand estimates are derived. Precast concrete products excluding burial vaults and boxes, concrete slabs and tile, and architectural wall panels is specifically defined as follows:

32739014 Precast concrete products, except burial vaults and boxes, concrete slabs and tile, and architectural wall panels

3273901411 Precast concrete joists and beams, roof and floor units

3273901421 Precast concrete piling, posts, and poles

3273901431 Precast concrete stone products for architectural purposes (except architectural wall panels, such as window sills, ashlar, etc.)

3273901441 Precast concrete, prefabricated building systems, primarily concrete, sold as complete units, and shipped in panel or modular form

3273901451 Other precast concrete construction or building products (including prefabricated housing components)

3273901461 Septic tanks, precast concrete

3273901471 Other precast concrete products (except construction or building products)

3273901481 Other precast concrete products n.e.c.

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