

The 2022 Report on Power Wire and Cable Made in Plants That Draw Wire: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers power wire and cable made in plants that draw wire as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for power wire and cable made in plants that draw wire is 3359291. It is for this definition that aggregate latent demand estimates are derived. Power wire and cable made in plants that draw wire is specifically defined as follows:

3359291 Power wire and cable, made in plants that draw wire

33592918 Power wire and cable, made from nonferrous metals (purchased wire)

33592918A0 Plastic and rubber insulated, 2kV or less, service drop cable, thermoset insulated

33592918B0 Plastic and rubber insulated, 2kV or less, service drop cable, thermoplastic



insulated

33592918C0 Power wire and cable, plastic and rubber insulated, over 2kV, underground distribution cable (UD, URD), all installations, jacketed and unjacketed

33592918D0 Power wire and cable, plastic and rubber insulated, over 2kV, thermoplastic insulated power cable (excluding underground)

33592918E0 Power wire and cable, plastic and rubber insulated, thermoset insulated power cable (excluding underground), 2kV to 15 kV, armored, rubber and cross linked

33592918F0 Power wire and cable, plastic and rubber insulated, thermoset insulated power cable (excluding underground), 2kV to 15 kV, unarmored, rubber (excluding single conductor UL labeled USE)

33592918G0 Power wire and cable, plastic and rubber insulated, thermoset insulated power cable (excluding underground), 2kV to 15 kV, unarmored, cross linked

33592918H0 Power wire and cable, plastic and rubber insulated, thermoset insulated power cable (excluding underground), over 15.1 kV, rubber and crossed linked



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